SCANDINAVIAN GDPR WEBINAR

26 November 2020



White Label Consultancy



- Introduction
- The numbers
- Country update
 - Norway
 - Sweden
 - Denmark
- Discussion
- Q&A



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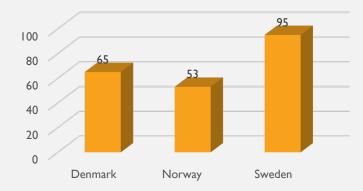


THE NUMBERS

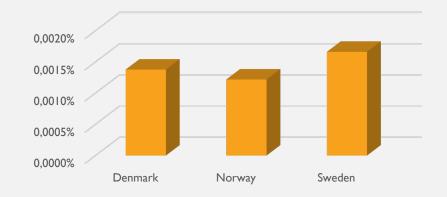


2020 Budgets in €

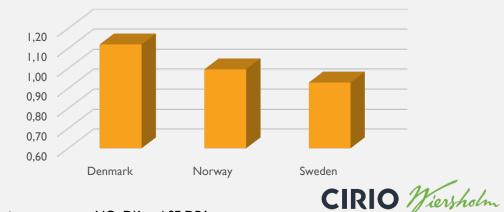
of Employees 2020



DPA Budgets / GDP



DPA Employees / 100.000 Capita



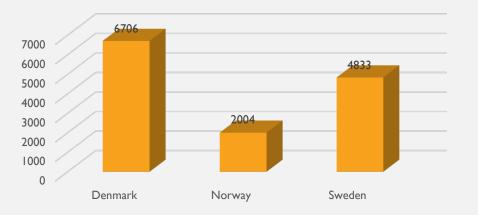
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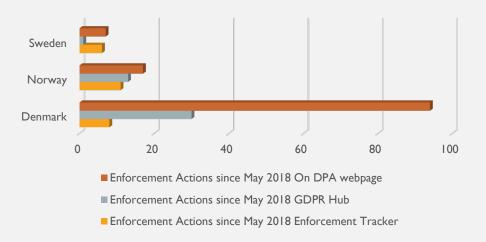
Source: Enforcement Tracker, GDPRHub.eu, DPA-webpages and yearly reports, DLA Data Breach Report 2020, information requests to NO, DK and SE DPAs

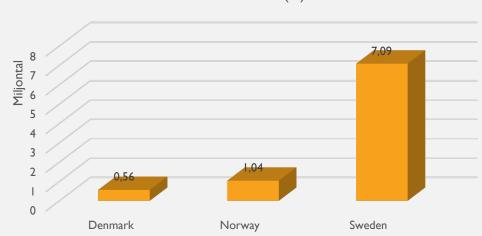
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data breach notifications28 Jan 2019 - 27 Jan 2020



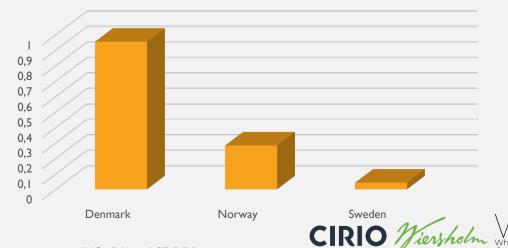
Enforcement Actions/Decisions since May 2018





Fines in total (€)



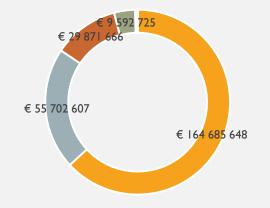


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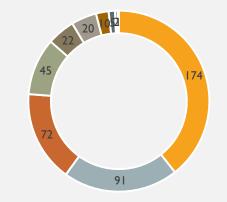
THE NUMBERS

Nature of infringement subject to enforcement actions **Distribution of fines**



- Insufficient legal basis for data processing
- Insufficient technical and organisational measures to ensure information security
- Non-compliance with general data processing principles
- Insufficient fulfilment of data subjects rights
- Insufficient fulfilment of information obligations
- Insufficient fulfilment of data breach notification obligations
- Lack of appointment of data protection officer
- Insufficient cooperation with supervisory authority
- Insufficient data processing agreement
- Unknown

Nature of infringement subject to enforcement actions **Number of cases**



- Insufficient legal basis for data processing
- Insufficient technical and organisational measures to ensure information security
- Non-compliance with general data processing principles
- Insufficient fulfilment of data subjects rights
- Insufficient fulfilment of information obligations
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HIGHLIGHTS, TRENDS AND LEARNINGS POINTS FROM NORWAY

Highlights

- Legelisten.no,Appeal Court case
 - Legitimate interest vs. consent
- Fine of MNOK 3 and MNOK 1,2 for municipalities
 - Inappropriate data security in school communication tools
- DPA guidance focus on complex matters
 - Al, privacy by design, digital services, drones, etc.

Key learnings

- Controller liable for processor's faults
 - Bergen municipality (Vigilo) Oslo municipality (CGI)
- Temporary storage in folders without appropriate access control not ok
 - Fines of NOK 750 000 to Sykehuset Østfold
- Flexible interpretation of GDPR art. 6 (c) legal obligation
 - Arendal municipality could rely on general provision in opplæringslova

Trends

- Enforcement against private companies is rare
 - ~75% of cases: public bodies or organizations
- Cases triggered by data breach notifications
 ~40-50%
- 3. Few and "small" fines for private companies
 - NOK 150 000 (0.5%) and [NOK 300 000 (1-2%)]
- 4. DPA decisions overturned by Appeals Board
 - 5 most recent: 3 wholly, I partly, overturned
- 5. DPA vs. NKOM on cookies
 - Opt-in vs. opt-out



HIGHLIGHTS, TRENDS AND LEARNINGS POINTS FROM SWEDEN

Highlights

- Public sector fines 1/20 of private sector fines.
- Working group chair on EDPB controller/processor guidelines.
- Upcoming enforcement actions on sub processor responsibilities.
- The National Government Service Centre failed to notify affected parties and the DPA about a data breach in due time; SEK 200,000 fine.
- Google fine of 75 MSEK, reduced to 52 MSEK in administrative court.
- Serious deficiencies in Stockholm online School Platform 4 MSEK.
- Guidelines on children's rights on digital platforms, working life data processing aspects., camera surveillance, infosecurity for individuals,

Key learnings

- Personal data relating to suspicion of criminal activities Art 10.
- Focus on internal control, compliant processes, information security and accountability.
- Swedish DPA challenged by the requirement to pursue all complaints; highlighting tips.

Trends

- Prioritising to provide guidance During 2019 not even half the efforts spent on supervision, compared to external information and guidance.
- High ambition with regards to international cooperation; all EDPB working groups, chairing a number of them, participating in +500 cross jurisdiction cases.
- Autumn focus on data subject complaints, also initiating supervision in a number of cases.
- 6 NOYB complaints.
- Tetra Pak group BCR.
- Camera surveillance important topic that triggered an additional 14 MSEK budget for 2021.
- No code of conduct discussion



HIGHLIGHTS, TRENDS AND LEARNINGS POINTS FROM DENMARK

Highlights

- Enforcement primarily a result of audits, data breaches or data subject complaints.
 - Large fines: Lack of deletion of data (Arp-Hansen Hotel and 4x35)
 - Insufficient security measures (Gladsaxe & Hørsholm Kommune)
 - Notification requirements (Intervare & Nemlig.com)
 - Webpage data & consent (DMI → DBA)
 - Test data and sub-processors (SDC A/S)
 - Most enforcement actions result in criticism of the controller (90%+)
- Several extensive guidelines have been published
 - Consent, DSR, Controller/Processor, PbDaD, incident management, DPIA, Role of DPO, data transfers, Processing of data on webpage visitors
 - 4 templates published (SCC, Joint Controller, RoPA (HR), Notice and Access)

Trends

- A number of decisions concerning late responses to access requests
- Security issues get uncovered as part of data breaches
- Audits tend to focus on organisations in a "position of trust"

Key learnings

- What will get you in trouble:
 - Insufficient security measures
 - inability to delete data
 - inappropriate incident management (incl. notification), and
 - lackluster handling of DSRs
- Noteworthy:
 - Unique Danish setup, where the police has to raise charges based on filing from DPA, results in long processes
 - No enforcement of data transfers out of EEA without legal basis
 - Next to no enforcement on insufficient data processing agreements



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